

Pitch Perfect
LOGLINE GENERATION WORKSHEET

A standard **fiction** logline answers the question: "What is your story about?" and typically will include these 4 elements:

- Character:** Who is your story about? Give a description (like a dominant impression), not a name.
Dominant impression = adjective plus noun (e.g. timid writer, murdering dentist)
- Goal:** What does your character want? The character's overarching goal in the book.
- Conflict:** What's keeping them from getting their goal? Can be internal and/or external.
- Plus:** Often your hook or genre considerations; it should make reader want to know more.

EXAMPLE – THE HUNGER GAMES:

In what used to be North America, a desperate 16-year-old battles to be the sole survivor of the nationally televised "Hunger Games" where teens fight to the death, but at what cost to her humanity?

BREAKDOWN:

In what used to be North America (PLUS)
a desperate 16-year-old (CHARACTER)
battles to be the sole survivor (EXTERNAL CONFLICT, GOAL)
of the nationally televised "Hunger Games" where teens fight to the death (PLUS)
but at what cost to her humanity? (INTERNAL CONFLICT)

Character: _____

Goal: _____

Conflict: _____

Plus: _____

Genre considerations: _____

LOGLINE: _____

For nonfiction: your title often serves well as a tagline-logline combo because it's typically composed of a catchy phrase (acts as a tagline) and a descriptive subtitle (acts as a logline).

EXAMPLES:

PRICELESS: How I Went Undercover to Rescue the World's Stolen Treasures
THE ENDURANCE: Shackleton's Legendary Antarctic Expedition
BEYOND THE BLUES: A Workbook to Help Teens Overcome Depression

NONFICTION LOGLINE: _____
