LOGLINE GENERATION WORKSHEET

A logline is a one-line answer to the question "What is your story about?"

A standard **fiction** logline typically will include these four elements:
Character: Who is your story about? Give a description, not a name.

Dominant impression = adjective plus noun (e.g. timid writer or murdering dentist)
Goal: What does your character want?
Conflict: What's keeping them from getting it? Can be internal and/or external.
Plus: Something extra. Can be your hook and/or something particular to your genre.

> **EXAMPLE – THE HUNGER GAMES:**
> *In what used to be North America, a desperate 16-year-old girl battles to be the sole survivor of the nationally televised "Hunger Games" where teens fight to the death, but at what cost to her humanity?*
>
> **BREAKDOWN:**
> *In what used to be North America (PLUS),*
> *a desperate 16-year-old girl(CHARACTER)*
> *battles to be the sole survivor (EXTERNAL CONFLICT, GOAL)*
> *of the nationally televised "Hunger Games" where teens fight to the death (PLUS),*
> *but at what cost to her humanity? (INTERNAL CONFLICT)*

Character: _____

Goal: _____

Conflict: _____

Plus: _____

Genre considerations: _____

LOGLINE: _____

_____

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For **nonfiction**, try using your title. Typically this is a catchy phrase and a descriptive subtitle.

EXAMPLES:
PRICELESS: How I Went Undercover to Rescue the World's Stolen Treasures
THE ENDURANCE: Shackleton's Legendary Antarctic Expedition
BEYOND THE BLUES: A Workbook to Help Teens Overcome Depression

NONFICTION LOGLINE: _____

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