

Pitch Like a Pro

TALKING POINTS ONE-SHEET

TITLE _____

GENRE _____

TAGLINE / HOOK _____

LOGLINE _____

ABOUT THE STORY:

PROTAGONIST _____

ANTAGONIST _____

PLOT _____

SUBPLOT _____

SETTING _____

THEME _____

PLACEMENT WORDS

CONCEPT WORDS

ABOUT THE MANUSCRIPT:

GENRE _____

SUB-GENRE _____

WORD COUNT _____

COMPLETE (yes/no) _____

STAND-ALONE or SERIES _____

TENSE _____

POV (1ST/3RD) _____

POV (NUMBER OF) _____

COMPARABLE BOOK _____

HOW CONTRAST _____

COMPARABLE AUTHOR _____

HOW CONTRAST _____

WHAT MAKES MY STORY FRESH/NEW: _____

Pitch Like a Pro

MY BIO INFO:

ABOUT THE AGENT:

QUESTIONS TO ASK:

NOTES: